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FOR IMMEDIATE RELEASE

Micro-Generation Premium Credit Program

INTRODUCING NEW RATES

Effective July 1, 2012: Small Micro-Generation (MG) producers (if they are a customer of one of Alberta's Boutique Electricity Retailers), will automatically receive a premium price of 15 ¢ / kWh for electricity generated from solar energy and exported to the grid.

SOLAR ELECTRICITY

Increasingly, Albertans are generating their own environmentally-friendly solar electricity. Now electricity consumers in Alberta are able to take another step forward with the introduction of the first-ever and enhanced "premium priced credit program"; designed by Alberta's Boutique Retailers and implemented to help promote the MG solar industry in our province.

As innovative systems and new services evolved, the Alberta government responded by developing the Micro-Generation Regulation to simplify the grid-connection process and make the electricity grid accessible to everyone. Today it is easier than ever and more economical for residential, farm, municipal and small commercial businesses to install and operate solar-electric systems and to export and sell any surpluses to the grid.

Good News: Alberta's Boutique Retailers not only are paying Small Micro-Generators a premium price for their solar electricity exports, they have also reduced their retail prices in July, selling electricity at prices below the major utilities.

Join the "Light Up Alberta" initiative. This enhanced and premium credit program is now available to customers in virtually every community across Alberta. And even if you are not a micro-generator, maybe it is time to just switch your home electricity account away from your old utility and simply take advantage of lower electricity prices.

PARTICIPATING RETAILERS

Adagio Energy	www.AdagioEnergy.net	Mountain View Power	www.MountainViewPower.com
Bow Valley Power	www.BowValleyPower.net	Spark Your Power	www.SparkYourPower.ca
Brighter Futures Energy	www.BrighterFutureEnergy.com	Spot Power	www.SpotPower.net
E'NRG Power	www.enrgPower.ca	Vector Energy	www.VectorEnergy.ca
Milner Power	www.MilnerPower.net		

REFERENCE DOCUMENTATION

1. Province of Alberta, Electric Utilities Act, Micro-Generation Regulation
2. Micro-Generator Application Guideline (Version 1.1) dated September 1, 2011
3. For more information visit The Electricity Shop

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www.ElectricityShop.ca

